

# Oliver New

## Contact

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## Employment History

2005-Present, Senior Web Developer

Bluefrog (London; Privately Held; 40 employees; Fund-Raising industry)

Projects include the Uospace donor retention platform, award winning microfinance site [lendwithcare.org](http://lendwithcare.org), numerous eCommerce sites, email delivery/tracking platforms, bespoke CMS, data I/O, online donor recruitment products and responsive sites for integrated marketing campaigns. Recent projects coded in the Laravel PHP framework, older projects in the CodeIgniter PHP framework. Strong MySQL skills including ground-up database architecture and build. Front-end skills in CSS3/HTML 5, with jQuery utilised as required. Extensive experience using the Zurb Foundation HTML/CSS responsive framework and SASS. Version control using GIT. Beanstalk GIT hosting and deployment. Node.js/Grunt used for front-end build and SASS processing. Experienced in WordPress, including bespoke additions to the CMS functionality, custom theming and templating. Experience with Typo3 CMS including advanced customisation. Strong experience with Mac OSX including local configuration of dev environment (PuPHPet, Vagrant, VirtualBox, MySQL). Server management using Plesk on Red Hat.

2000-2004, Web Developer

OR Multimedia (London; Privately Held; 5-10 employees; Marketing and Advertising industry)

Projects included eCommerce sites, brochure-ware sites, html emails, producing PHP back-ends for Flash games and an intranet for a large blue chip company. Most projects coded in pure php/MySQL with HTML 4.0 as front-end.

2000-2000, Web Developer

Hot Tomali Communications (Vancouver; Privately Held; 5-10 employees; Marketing and Advertising industry)

Projects included flash games and brochure-ware sites with HTML 4.0 as front end.

## **Education**

University of Plymouth: 2:1 BA Hons in Media Studies

Queen Elizabeth's School, Dorset: 3 A-levels at grades A-D. 9 GCSEs at grades A-C.

## **Skills**

Laravel PHP framework, CodeIgniter PHP framework, GIT, Zurb Foundation CSS framework, Grunt, SASS, PuPHPet, Vagrant, VirtualBox, CSS 3, WordPress, Typo3, Drupal, MVC, HTML5, PHP, JavaScript, Photoshop, Photography, Apache, Mac OS X, jQuery, MySQL, Client liaison, Database planning, Site planning, Bespoke CMS, HTML email, GIT.

## **Summary**

Senior web developer with over a decade of industry experience. Self motivated and fast learning, with meticulous attention to detail and an amiable disposition. Particular areas of interest include HTML5, CSS3, PHP, MySQL and the Laravel PHP framework.

## **Experience**

I hand-coded my first web site in 1996 and have been fascinated with all things digital ever since.

I later honed my skills in a small agency in Vancouver before returning to London and gaining employment at OR Multimedia. Their diverse client base ranged from the music to financial industries. Whilst there, I continued to increase my knowledge, adding PHP and MySQL development to my list of skills.

In 2005 I joined the digital team at Bluefrog - one of the largest fund-raising focused agencies in the country. During my time here I have built numerous sites and digital solutions of varying complexity, often incorporating ecommerce, bespoke bulk email campaigns, custom data I/O and online Direct Debit handling. I led the backend development of the award winning USPACE donor retention product, and was instrumental in the planning, build and ongoing improvement of lendwithcare.org, which also won an industry award.

Recently I led the development on a new peer to peer small-ads site aimed at parent communities within private schools. I managed three other developers to achieve delivery to a tight deadline. Another recent project of note is a multi-regional donor feedback site taking donors to the heart of a refugee camp in Jordan by way of an immersive panoramic experience.

**Specialties**

Taking web applications from drawing board to finished product - wire framing, database design, front and backend coding and client liaison. Ability to quickly understand and learn new techniques and web programming languages.

**Other Interests**

Cycling, Music, Guitar.

**Honours and Awards**

Institute of Fundraising Most Innovative Campaign 2012: [Animalprotector.org.uk](http://Animalprotector.org.uk)

Third Sector Excellence Awards 2011: [Lendwithcare.org](http://Lendwithcare.org)

Third Sector Most Innovative Use of Digital Media 2010: [MyCareZone.org](http://MyCareZone.org)

**Samples**

If you would like to see more of my work please give me a call or drop me a line - I'd love to explain a little about some of the projects I've been involved with recently.

**Referees**

Mark Phillips, Managing Director Bluefrog Ltd.

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Pete Gough, Director of ORM (Formerly OR Multimedia)

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